

Laura Zaylea

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EDUCATION

- M.F.A. in Film, San Francisco Art Institute, San Francisco, CA* August, 2008
Award: Kodak Foundation Production Grant
- B.A. in Art-Semiotics with Honors, Brown University, Providence, RI* May, 2003
Awards: Weston Fine Art Award, Undergraduate Council of the Creative Arts Grant
Member of the Resource Scholars and Artists Program
Additional filmmaking courses taken at Rhode Island School of Design

ACADEMIC POSITIONS

- Assistant Professor of Instruction in Media Studies and Production* August, 2012-Present
Klein College of Media and Communication
Temple University, Philadelphia, PA
- Film Lecturer* August, 2010-August, 2012
Department of Communication
Georgia State University, Atlanta, GA

COURSES TAUGHT

- Temple University, MSP 5701: Graduate TV Production / MSP 4701: Producing and Directing*
Temple University, MSP 4741: Emergent Media Production / MSP 8741: Cybermedia Workshop
Temple University, MSP 4703: Multimedia Production for Corporations and Nonprofits
Temple University, MSP 4541: Mobile Media
Temple University, MSP 3709: Advanced Editing
Temple University, MSP 3701: Genres of Production – Cross Platform Story
Temple University, MSP 1701: Introduction to Media Technology
Temple University, MSP 1001: Video Production for Non-Majors
- Georgia State University, Comm6160/Film4780/Wst4910: Women in Experimental Film & Media*
Georgia State University, Film 4780/2900: The Language of Film Through Production
Georgia State University, Film 4120: Production One
Georgia State University, Film 1010: Aesthetics and Analysis

GRADUATE STUDENT MENTORSHIP

- 2017: Alexis Johnson (Chair), Yu Du (Chair), Yuan Gong (Chair)
2016: Kathryn Amrhein (Chair), Laura Chanoski (Member)
2015: Jia Hao (Chair), Xin Jiang (Member), Shiyu Zhang (Member), Yiou “Owen” Wang (Member),
Patricia Hobfoll (Member), Weimei Sun (Member)
2014: David Schneider (Member)
2012: MA student (Member)

TEACHING AWARDS

- Innovative Teaching with Technology Award – 2017.
Awarded by Temple University’s Center for the Advancement of Teaching (\$1,000)
- Innovative Teaching with Makerspace Technology Grant – 2017
Awarded by Center for the Advancement of Teaching and Digital Scholarship Center (\$3,000)
- Klein College Junior Faculty Teaching Award, 2017.
Awarded by Klein College of Media and Communication

TEACHING PRESENTATIONS

The Potential for Place-Based Storytelling: Teaching Augmented Reality and Virtual Reality Internationally
Prof. Laura Zaylea, Prof. Michael Kuetemeyer, Prof. Anula Shetty
Global Temple. Temple University. November, 2017 (Forthcoming)

Choices on Screen: Designing Interactive Narratives
University Film and Video Association Conference. Los Angeles, CA. August, 2017.

Our Favorites! Tech Tools for Engagement In and Beyond the Classroom
Prof. Laura Zaylea, Prof. Kyle Harris, Prof. Tamara Sniad
Blended Learning in the Liberal Arts Conference. Bryn Mawr College. Bryn Mawr, PA. May, 2017.

Using Classroom Engagement Technology: TopHat and Nearpod
Prof. Laura Zaylea, Prof. Kyle Harris
Teaching with Technology Symposium. Temple University. Philadelphia, PA. March, 2017.

Going Emergent: Teaching Interactive Storytelling and Augmented Reality. Two events: Panel & Workshop
Prof. Laura Zaylea, Prof. Michael Kuetemeyer, Prof. Anula Shetty, Prof. Jennifer Zaylea
University Film and Video Association Conference. Las Vegas, NV. August, 2016.

Teaching Emergent Video Platforms: Acclaim, Aurasma & Interlude
Teaching with Technology Symposium. Temple University. Philadelphia, PA. April, 2016.

To Tweet or Not To Tweet: #BestPractices and #Pitfalls2Avoid
Prof. Laura Zaylea, Prof. Adrienne Shaw, Prof. Paul Benzon
Teaching with Technology Symposium. Temple University. Philadelphia, PA. March, 2014.

Writing Strong Female Characters – CINformation Panelist
The Atlanta International Film Festival. March, 2012.

CURRICULUM DEVELOPMENT

- Co-created course MSP 5547: MA Project Workshop (for second year MA students)
- Created a section of MSP 3701: Genres of Media Production focused on interactive video production
- Re-named and re-designed MSP 4741: Emergent Media Production to reflect current emergent media practice (including augmented reality, 360° video and interactive multimedia storytelling)
- Piloted postproduction software transition from FCP7 to Adobe Premiere in MSP 3709: Advanced Editing
- Before coming to Temple, designed two courses at Georgia State University: The Language of Film Through Production (Film2900, an “Area F” course required for all film majors) and Women in Experimental Film and Media (Comm6160/Film4780/Wst4910)

CREATIVE WORK

Building Blocks: Interactive Conversations with LGBTQ Families

Interactive documentary

UFVA New Media Gallery Exhibition. California State University – LA. Los Angeles, CA. 2017

Free Swim

Augmented reality game, created in collaboration with Kathy Mueller

UFVA New Media Gallery Exhibition. Las Vegas, NV. 2016

Closer Than Rust

Interactive multimedia novel

Multiple performances, including:

- ELO performance. MLA Conference. University of the Arts. Philadelphia, PA. 2017
- UFVA New Media Gallery performance/exhibition. American University. Washington, DC. 2015
- Digital Queers Conference. The New School. New York, NY. 2015
- &Now Festival of New Writing: Tomorrowland Forever! UCSD. San Diego, CA. 2011

Idea-Sharing Hairstyles

Digital photograph, included in Dirt Palace Feminist Art Collective's *Living As Form (Nomadic Version)*

Carpenter Center for the Visual Arts, Harvard University. Cambridge, MA. 2014

Speak2MeInCode

Interactive fiction / locative media installation

Multiple performances/exhibitions, including:

- ELO performance and exhibition. Modern Language Association Conference. Boston, MA. 2013
- Avenues of Access: An Exhibit & Online Archive of New 'Born Digital' Literature. 2013
- Here Nor There: Telling Stories with Augmented Reality. Nospace Gallery. Vancouver, WA. 2013

"I Tried..." A QR Code Mini Series (from Velcro + Cupcakes: QR Codes in Public Art)

Series of stickers designed for public spaces, with video content accessed via QR codes

Multiple exhibitions, including:

- Electronic Literature Organization Conference. Morgantown, WV. 2012
- University Film and Video Association Conference. Columbia College, IL. 2012

Hatching Memories of the Future

Aerial video sculptures

Ostranenine. Aggregate Space Gallery. Oakland, CA. 2012

Journey Through Broken

Series of digital photographs exhibited in public space via LED billboard

Billboard Art Show Project. Richmond, VA. 2012

Texture Color Film Stills

Super8mm film stills exhibited in public space via LED billboard

Billboard Art Show Project. Savannah, GA. 2011

Song for the Bees

Hand-painted film poem presented in large-scale video installation in public space

The Window Project. Digital Arts & Entertainment Laboratory. Atlanta, GA. 2011

Her House

Experimental film, 1 minute loop
Toronto Urban Film Festival. Toronto, Canada. 2011

Hold The Sun

Independent feature film, 93 minutes, “experimental drama”
Co-Director / Co-Writer / Co-Producer
Multiple screenings, including:

- San Francisco International Asian American Film Festival, San Francisco, CA, 2010
- International Film Festival South Africa, KwaZulu-Natal, 2009

Fertilized by Fire

Experimental hand-processed film, 8 minutes
Unseen/Unsaid. The Climate Curatorial Collective. San Francisco, CA. 2009

Box of Your Bones

Experimental hand-painted film, 2 minute loop
Screened as part of *Secret Rooms of the Dirt Palace* performance. PS1. New York, NY. 2008

Flower Fall

Experimental hand-processed film, 4.5 minutes
Multiple screenings, including:

- Notthatbalai Art Festival. Kuala Lumpur, Malaysia. 2007
- SFAI Latent Images Film Screening. San Francisco Museum of Modern Art. San Francisco, CA. 2008

Untitled: Tango Footage

Experimental hand-processed film, 3 minute loop
Opening gala event, San Francisco International Film Festival. San Francisco, CA. 2007

Lydia Li

Narrative, digital video, 44 minutes
Multiple screenings, including:

- Halifax International Film Festival, Nova Scotia, 2007
- Echo Park Film Center, Los Angeles, CA, 2006

Inside Love

Video installation in public storefront window
Center for Modern, Culture and Media: Window Exhibition Space. Brown University. Providence, RI. 2005

Claudia & the Chicken

Sing-a-long film performance
“Movies with Live Soundtracks” Tour (performed at 14 venues in the US and Canada). 2004

Camouflage Pink

Narrative, digital video, 16 minutes
Co-writer / Co-Director / Co-Editor
Multiple screenings, including:

- Frameline International Film Festival. San Francisco, CA, 2003
- Northampton Film Festival. Northampton, MA. 2003
- Film Festival Macedonia. Macedonia, 2003

J. U. C. A. (Joy, Understanding, Creativity and Abundance) and AnuRa's Wedding

Documentaries, digital video, 7 minutes each
DykeTV Public Access program. 2001

CREATIVE WORK: GRANTS AND AWARDS

Free Swim

2016 University Film and Video Association Best New Media Award – Second Place

Building Blocks: Interactive Conversations with LGBTQ Families

2016 SMC Summer Creative Work Faculty Stipend. \$3,000

2015 Temple University Presidential Humanities and Art Research Program Grant. \$5,000

Closer Than Rust

2012 Atlanta International Film Festival Screenwriting Competition Winner

2012 Georgia State University Faculty Summer Funding. \$4,200

2012 Kickstarter Campaign. \$5,000

Skin, Hair, Wings

2013 University Film and Video Association Best Short Script – Second Place

Speak2MeInCode

2013. Selected artist, In(ter)ventions: Literary Practice at the Edge. Artist Residency at the BANFF Centre. Alberta, Canada

Journey Through Broken

2012. Invited artist, Billboard Art Project: Sight and Sound Weekend Artist Residency. Richmond, VA

Hold The Sun

2010 Amsterdam Film Festival, Best Avant-garde Film

2010 New York International Film Festival in Los Angeles, Best Experimental Feature

Camouflage Pink and Lydia Li (independent distribution)

2004. The Open Meadows Foundation. \$1,000

2004-2005. Selected artist, The Dirt Palace: Feminist Art Collective. Artist Residency. Providence, RI

UNIVERSITY SERVICE

Department of Media Studies and Production:

- Co-founder of *Emerge*, critical-creative publication of emergent media student work (forthcoming)
- Adjunct Coordinator, 2016 - Present
- Member of Curriculum Committee, 2013 - Present
- Member of Tech Committee, 2012 - Present
- Member of Search Committee for Emergent Media Tenure Track Faculty, 2015 – 2016

Klein College of Media and Communication:

- MSP representative on Klein Care and Outreach Committee, 2015 - Present
- MSP representative on Klein College Global Opportunities Committee, 2017-Present
- Member of SMC Study Away Committee, 2016 – 2017

Temple University:

- Member of Teaching and Learning Technology Roundtable, 2015 – 2017

Professional Associations:

- Electronic Literature Organization, 2012 – Present
- University Film and Video Association, 2010 – Present